



A Note from the Past President

I am pleased to present The Twig's 2019 – 2020 Annual Report which gives a broad view of our activities during the 2019-2020 Twig year in support of Inova Alexandria Hospital. This report shares with our members, friends, and supporters our fundraising endeavors, our committee work in support of our Twig community, and most importantly, our financial contributions to Inova Alexandria Hospital.

The Twig year normally runs from September through June. This year, our Twig year ended abruptly in mid-March with the advent of the world-wide COVID-19 pandemic, causing the cancellation of all our spring events, including our beloved June Luncheon. Nonetheless, our fundraising efforts for the year, including our Thrift shop, the 77th Alexandria Historic Homes Tour, cookbook sales, and a few other events, grossed more than enough to enable us to once again make a substantial contribution to Inova Alexandria Hospital.

Our success depends on the Twig membership and members of our community. We are grateful for your continued support and your contributions. Thank you to all of you who support The Twig with your donations, your time, and your talents.

It has been my pleasure to lead such a wonderful organization this past year.

Sincerely,

Rosie



2020 – 2021 Officers

Candace Beane, *President*
Mary Schoen, *President Elect*
Rachel Bishop, *Recording Secretary*
Carol Lyons, *Corresponding Secretary*
Carol Skiba, *Treasurer*
Monique Hale Bagby, *Assistant Treasurer*

2019 – 2020 Officers

Rosemarie Bush, *President*
Candace Beane, *President Elect*
Carol Skiba, *Recording Secretary*
Trish Klingenmaier, *Corresponding Secretary*
Carol Lyons, *Treasurer*
Monique Hale Bagby, *Assistant Treasurer*





Contributions to Inova Alexandria Hospital

The COVID-19 pandemic directly impacted every person in the Alexandria community with orders to social distance and stay at home. Hospitals and their front-line clinical staff were overwhelmed meeting the needs of hundreds of sick patients. The Twig, currently far ahead in the midst of fulfilling a \$1 million pledge to renovate the Cardiovascular Intensive Care Unit (VICU), decided to refocus our contributions for this year to the area of most immediate need. In May, the Twig Board met with Hospital leadership outside of the visitor's entrance to present Dr. Banzal with a \$100,000 contribution to the Inova COVID-19 Emergency Preparedness Fund. Our funds will be earmarked for use at Alexandria Hospital.

Nursing Scholarship

In addition to our support of the Emergency Preparedness Fund, we also presented the Hospital with a \$10,000 contribution to the Twig Nursing Scholarship Fund. This year's recipient of the Twig Nursing Scholarship is Emily Hagedorn, an IAD Critical Care Mentor who is pursuing her master's degree.



FUNDRAISING

Twig Thrift Shop

The Thrift Shop enjoyed another very successful year, meeting its sales goal despite closing three months early. The shop received its annual summer fresh-up and reorganization, followed by a stellar Donation Day in late August. Brisk sales followed throughout the year, both during our regular operating hours, and during special sales events such as Twig private shopping nights, a bazaar at the Hospital, and opening on holiday Mondays. Our all-volunteer sales force was delighted to be able to use our new dumbwaiter and our point of sales Square system throughout the year. Of particular meaning to all Twigs was our inclusion of D.C.'s Central Union Mission as a recipient of donated clothes not needed for sale in our shop. In addition to the Mission, we also provided excess



clothing and other materials to Vietnam Veterans, Christ Church & St. Paul's Episcopal Church's Lazarus Program and the Alexandria Animal Shelter. The Thrift Shop is an all-Twig effort, with every Twig working monthly shifts and a dedicated team of about thirty Twigs providing additional behind-the-scene efforts to make our thrift shop a favorite among regional thrift shop devotees.



Alexandria Historic Homes Tour



Cookbook

Over the past five decades, The Twig has raised money through the creation and sales of five cookbooks that celebrate our members and our community. Alas, all good things must come to an end, and The Twig has decided to end this tradition. The Cookbook Chair oversaw the sales of the last few hundred of our most recent cookbook. It has been a wonderful tradition. We are looking forward to discovering an equally interesting fundraiser to take the place of cookbook sales.



Homes Tour

On September 28, 2019 Twig proudly hosted the 78th Alexandria Historic Homes Tour. The Homes Tour Co-Chairs worked throughout the spring and summer to assemble a collection of historic homes in the central core of Old Town. Tour day was beautiful, with several hundred attendees touring the homes. The



day ended with a lovely benefactors party, held in the garden of Major Jonathan Wilbor to thank our homeowners and corporate sponsors. The Twig extends its thanks to all the Twigs who served as hostesses in the homes on tour, to all the advertisers, the press, and all who had a hand in making this tour one of our most successful.



COMMITTEES

Special Events

The final fundraising committee, Special Events, serves as an incubator for other fundraising ideas. The committee staged a **BBQ and Bluegrass** fundraiser in November, as well as holding several shopping nights at some of Twigs' favorite Old Town shops.

Membership

The Membership Committee welcomed 14 new provisionals into Twig this past year through three prospective new member events. The first, an October evening **Wine and Cheese Reception** was hosted by the Sustainer Committee. The remaining two, hosted by the Membership Committee were morning Coffees - one in January and one in March. In addition, with the advent of the pandemic, the Membership Committee reached out to all Active and Sustainer Twigs throughout the spring of social isolation.

Membership as of June 30, 2020

Provisionals – 3
 Actives – 96
 Sustainers - 84
 Honoraries - 202



Sustainers Committee

As mentioned above, the Sustainer Committee hosted a **Fall Wine and Cheese** reception for prospective new Twigs. They also co-hosted, with the Entertainment Committee, the annual **Holiday Party** for Active and Sustainer Twigs.



Entertainment Committee

The Entertainment Committee once again gave the Twig community ample opportunities to celebrate and have fun with fellow Twigs. We were welcomed back to the start of the Twig year in September with a **Girls Night Out**. In October about 20 Twigs participated in a tour and tea at **Georgetown's Tudor Place**. The annual Holiday Party co-hosted with the Sustainer Committee offered a delightful evening of friendship highlighted by a professional pianist and catering by River Bend Catering. For the first time, In March, The Twig marched in the **Alexandria St. Patrick's Day Parade**. This proved to be so much fun we hope to make it an annual event.



Communications Committee

The Communications Committee, as always, partners with all the committees of Twig to ensure that our message is disseminated clearly and broadly, both internally and externally. Communications handled all publicity for the Thrift Shop. Increasingly, their work moved across social networking platforms, as well as more traditional methods. Communications also handled major internal communications, including e-Vents, the **Twig Annual Report**, the **End-Of-Year video** and the **President's Book**.

Hospital Liaison

Our Hospital Liaison was the link between the Inova Hospital Foundation staff and our organization. Mary kept us informed of hospital programs and helped shape the discussion for our contribution to the **Emergency Preparedness Fund**, the **Nursing Scholarship** and the **Mother's Day Bundt Cake presentation**.



Technology

The Technology Committee manages the Twig's member database, our website, and our cloud storage. They also weigh in on Twig's other information technology needs.

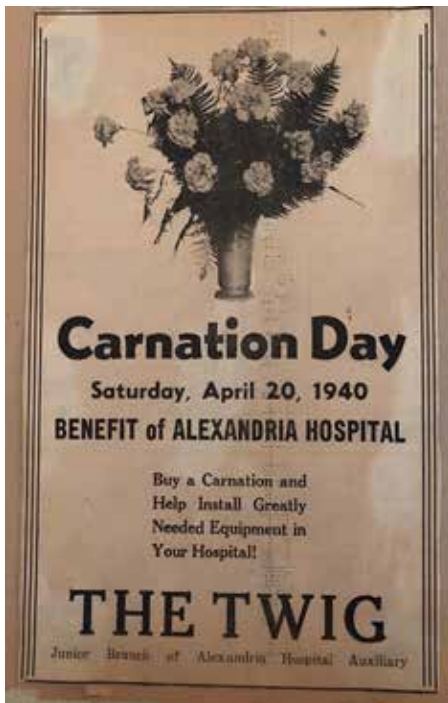
Parliamentarian

This past year our Parliamentarian convened a Bylaws Committee for a review and update of The Twig's Bylaws. The most significant changes were to remove the Cookbook Committee as a standing committee and change the requirement for new members from buying three cookbooks to making a one-time donation to The Twig.

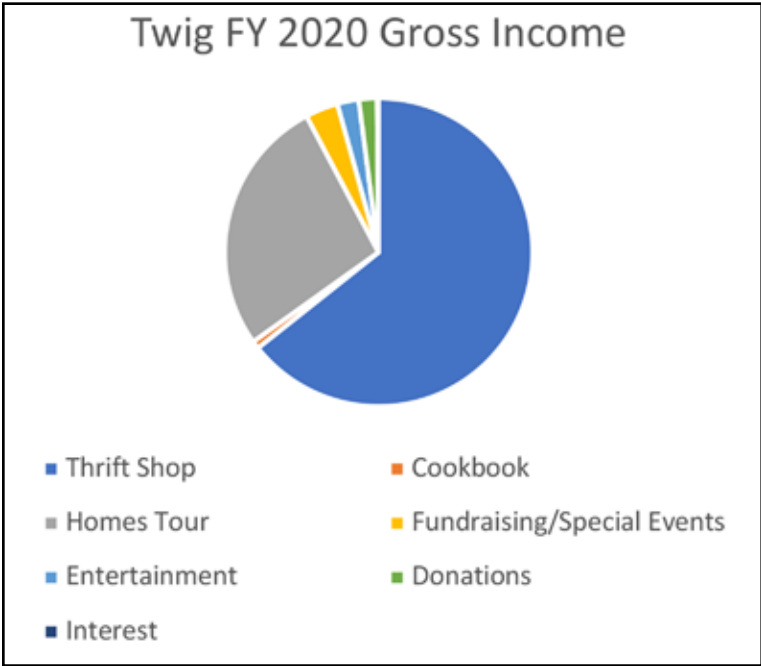


Ad Hoc Historic Preservation

This committee continued to scan old Twig documents of note. They also began to document recollections of long-time Twigs through oral histories, in conjunction with the City Office of Historic Alexandria.







2020 Twig Gross Income

Thrift Shop	\$192,131
Cookbook	\$ 2,406
Homes Tour	\$ 80,928
Fundraising/Special Events	\$ 10,261
Entertainment	\$ 6,740
Donations	\$ 5,713
Interest	\$ 441
Total	\$298,620

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The Twig
 P. O. Box 26324
 Alexandria, Virginia 22313